



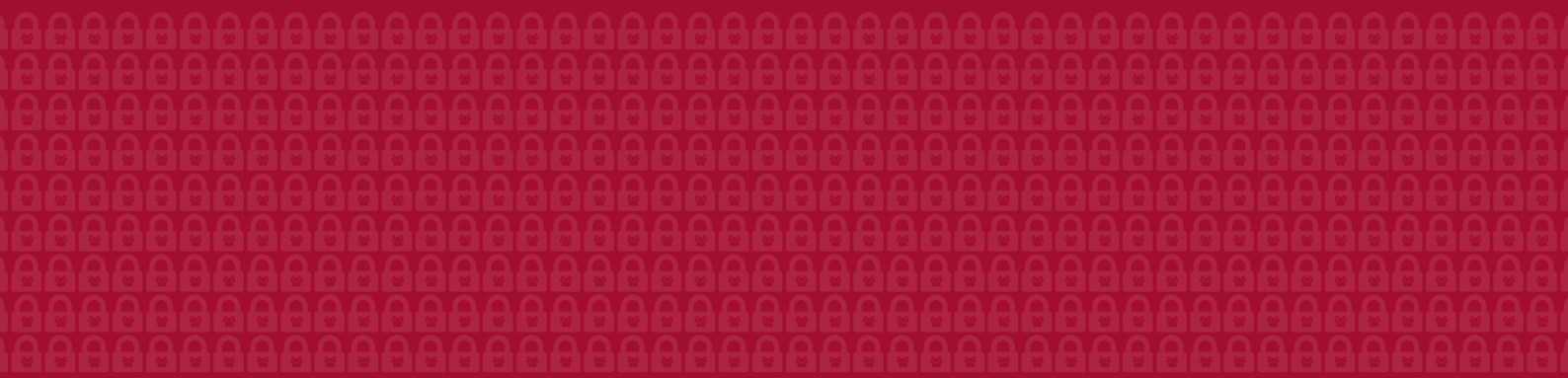
# ENHANCED

CYBER AWARENESS TRAINING

POWERED BY

**KnowBe4**  
Human error. Conquered.

Enhanced Cyber Awareness Training provides sophisticated user-training, designed to prevent your business from falling victim to common malicious attacks.



# Introduction

With the rise in sophisticated phishing attacks and increase in advanced malware, cyber security is becoming even more important for businesses of all sizes. Undoubtedly, having the latest technology solutions in place to shut down would-be intrusions is essential. However, it's more important than ever to train your staff in identifying malicious cyber-attacks.

## The Human Firewall

A recent survey by threat experts KnowBe4 revealed 88% of businesses believe security awareness training is the most effective protection against malicious threats. That's partly because 91% of successful data breaches in 2018 started with a spear phishing attack - something the survey also highlighted. Importantly, with comprehensive user training you can strengthen your defences against phishing, as well as their lesser-known relatives, vishing and smishing.

## Support and Training

Our Cyber Awareness Training programme is built on the world's most popular integrated platform - KnowBe4. Alongside our award-winning customer support, Enhanced Cyber Awareness Training gives you the added confidence of knowing you have a best-in-class defence strategy working for you.

## Key Features

### 01 SIMULATED ATTACKS

Acquire a set of pre-configured phishing templates that can be adapted to imitate your specific business processes, as well as the ability to pre-schedule simulated phishing campaigns to test staff regularly.

### 02 TRAINING LIBRARY

Access the world's largest security awareness training content library, covering a variety of different areas and varied content types, including interactive modules, videos and even games.

### 03 RISK SCORING

Identify risk at organisation, group and user-level by assessing your overall phishing vulnerability, the user groups most likely to be targeted and the staff at higher risk.

### 04 REPORTING ENGINE

Learn from simulated campaign results analysis, enabling you to identify the groups who would benefit from further training. Plus, monitor your organisation's progress and compare your performance with others from your industry.



## Why Use **ENHANCED**®

At Enhanced we understand the vital importance of a business's data security. In our experience, cyber awareness training plays a key part of any modern organisation's cyber defence strategy in significantly reducing your vulnerability to malicious digital threats.

You can ensure your staff are up-to-date on the latest dangers thanks to our fully-managed Cyber Awareness Training service. As part of the service, campaigns can be tailored to reflect your exact business process and operational characteristics.

Our innovative learning techniques and detailed reporting provide a heightened sense of awareness among staff, representing an ongoing return on investment.

Simply call or email us on 01202 308000 to take the first step in protecting your business from costly data breaches.

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