

ENHANCED

Technology For Better Business Performance

SOUTHERN COMMUNICATIONS



Client: Southern Communications

Sector: Telecommunications

UNIFIED SOLUTIONS UNLIMITED **GROWTH.**

Established in 1965, Southern Communications Group is a supplier of business-to-business communications products and services. SCG Connected encompasses a variety of subsidiary businesses and continue to grow.

THE CHALLENGE

Southern Communications needed a finance solution that could grow and scale with their acquisition strategy. Their existing, on premise, solution had limited functionality and didn't enable them to independently integrate new entities. Reporting was manual and time consuming. Following the successful growth Southern Communications experienced, they needed a solution that could provide greater flexibility and sustainable scalability.

THE SOLUTION

Following the deployment of Microsoft Business Central, Southern Communications now have a self-service tool they can rely on to duplicate and replicate their setup and chart of accounts for every company in the group, they have visibility of all of their different legal entities in one centralised cloud-based instance but are still able to separate the data of the different entities. It's early days for Southern Communications but 'most businesses achieve 162% ROI with Dynamics 365 Business Central over three years' - Forrester, The Total Economic Impact™ of Microsoft Dynamics 365 Business Central."

THE RESULTS

- Accelerated integration of acquired companies through self-service capabilities.
- Streamlined day-to-day operations for finance and management teams.
- Enhanced data analysis capabilities with Excel integration
- Improved scalability to support ongoing growth strategy.

THE BENEFITS

- Improved efficiency in financial management and reporting
- Enhanced collaboration across multiple locations
- Simplified onboarding process for new acquisitions
- Greater agility in responding to market demands.

"I'd recommend Enhanced because you really do get personal service. Over the years, we've got to know a lot of the team. Everyone makes an effort to get to know who we are, they know our business, we're not just another company, everyone we speak to understands what we are trying to achieve, the setup we've got and why we're asking the questions we're asking."

Holly Dolan
Group Financial Controller, Southern Communications

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Contact us today on **01202 308 000** or visit enhanced.co.uk